

makes you smile.

2017





A Story of Success



1927

A STAR IS BORN

The PEZ candy – a luxury mint created by Eduard Haas III.

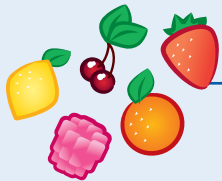
The name derives from the German word for peppermint.



1950

THE VERY FIRST CANDY DISPENSER!

The first PEZ dispenser in the shape of a lighter was launched.



1955

LET'S GET FRUITY!

Introduction of fruit flavoured candies.



2011

THE PEZ VISITOR CENTER ORANGE CT. USA

Open since November 2011.
80.000 visitors per year!

1953

PEZ GOES USA!

The beginning of a new era.



1962

PLAY, ENJOY AND COLLECT!

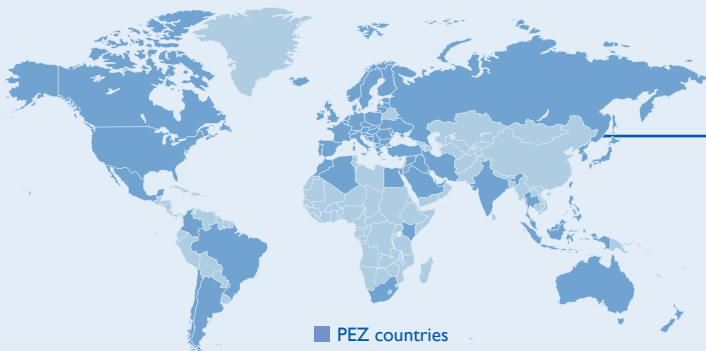
First cooperation with Walt Disney.



TODAY

PEZ-O-MANIA!

PEZ is in over 80 countries worldwide.
65 million dispensers sold annually!
4,2 billion PEZ candies consumed per year!



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HOW IT WORKS:



© & TM by PEZ AG

1 DOWNLOAD THE PEZ PLAY APP



2 SCAN CODE FROM THE CANDY PACK, UNLOCK GAMES AND PLAY



What's in store for PEZ Play in 2017?

The world of PEZ will continue to feature new and exciting games which can be unlocked with the code found in packs of PEZ Fruit Mix. There will also be a number of special editions: some PEZ dispensers featuring a candy code on the side will whisk you off to distant planets. Look forward to new adventures with the Transformers and DC Super Hero Girls in 2017.



6-PACK EUROBLISTER
FRUIT MIX



8-PACK EUROBLISTER
FRUIT MIX

JOIN THE FUN!

Notice to parents: The games are appropriate for children and stimulate creativity, imagination and dexterity.





Candies



Classic Refills 8,5g



STRAWBERRY



RASPBERRY



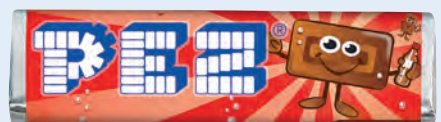
LEMON



MANGO



ORANGE



COLA



CHERRY



SOUR MIX*



FIZZY

PEZ Candies are

 **vegan**

 **lactosefree**

 **glutenfree**



8-PACK BLISTER FRUIT
also available for COLA, FIZZY and MANGO MIX



6-PACK EUROBLISTER FRUIT
also available for COLA, SOUR MIX*, FIZZY and MANGO MIX



8-PACK EUROBLISTER FRUIT MIX



8-PACK EUROBLISTER COLA



8-PACK EUROBLISTER SOUR MIX*



8-PACK EUROBLISTER FIZZY



8-PACK EUROBLISTER MANGO-MIX

*not vegan



Candies



1/24 EUROBLISTER 8-PACK/6-PACK

available for Fruit Mix, Cola, Fizzy, Sour Mix* and Mango Mix



Contents	display	24
Palletisation	displays / layer	35
	layers / pallet	6
	total displays / pallet	210
Shelf Life		24 months



1/18 EUROBLISTER 8-PACK

available for Fruit Mix, Cola, Fizzy, Sour Mix* and Mango Mix



Contents	display	18
Palletisation	outers / layer	48
	layers / pallet	7
	total displays / pallet	336
Shelf Life		24 months



1/12 EUROBLISTER 8-PACK

available for Fruit Mix, Cola, Fizzy, Sour Mix* and Mango Mix



Contents	display	12
Palletisation	displays / layer	25
	layers / pallet	15
	total displays / pallet	375
Shelf Life		24 months



3/12 IMPULSBLISTER 8-PACK/6-PACK

available for Fruit Mix, Cola, Fizzy and Mango Mix



Contents	display	12
	outer	3
Palletisation	outers / layer	21
	layers / pallet	7
	total outers / pallet	147
	total displays / pallet	441
Shelf Life		24 months



6/100 SINGLE REFILL

available for Fruit Mix, Fizzy, Sour Mix* and Mango Mix



Contents	display	100
	outer	6
Palletisation	outers / layer	11
	layers / pallet	8
	total outers / pallet	88
	total displays / pallet	528
Shelf Life		24 months



3/200 SINGLE REFILL

Fruit Mix



Contents	display	200
	outer	3
Palletisation	outers / layer	16
	layers / pallet	7
	total outers / pallet	112
	total displays / pallet	336
Shelf Life		24 months



2/150 SINGLE REFILL

available for Fruit Mix and Fizzy



Contents	display	150
	outer	2
Palletisation	outers / layer	17
	layers / pallet	12
	total outers / pallet	204
	total displays / pallet	408
Shelf Life		24 months

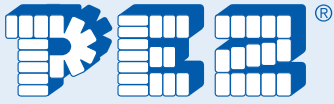


6/20 4-PACK

Fruit Mix



Contents	display	20
	outer	6
Palletisation	outers / layer	25
	layers / pallet	8
	total outers / pallet	200
	total displays / pallet	1200
Shelf Life		24 months



Dispensers

SUPERMARIO™



Mario



Princess Peach



Yoshi



Donkey Kong

TM & © 2017 Nintendo.

PEZ m@j@is



Chillin'



Love



Happy



LOL'ing

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the SMURFS™



Papa Smurf



Smurfette



Brainy



Generic Smurf



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DISPENSERS

HELLO KITTY



Hello Kitty Sitting



Hello Kitty Heart



Hello Kitty Pink



Hello Kitty Purple



Hello Kitty Chrystal Sitting



Hello Kitty Chrystal Hawaii

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Dispensers



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www.despicable.me #DespicableMe

TRANSFORMERS



Optimus Prime



Bumblebee



Grimlock

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DISPENSERS

nickelodeon



not final



Spongebob



Raphael

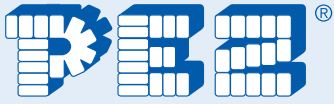


Chase



Skye

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Dispensers



not final



Wonder Woman



Batgirl



Supergirl



Harley Quinn



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not final



Twilight Sparkle



Rainbow Dash



Pinkie Pie



Fluttershy

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JUSTICE LEAGUE



Batman



Superman



Flash



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DISPENSERS

YO-KAI WATCH



Komajiro



Jibanyan

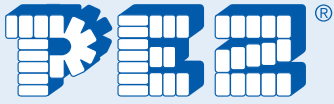


Komasan



Robonyan

LEVEL-5 NIZI ©LEVEL-5/YWP



Dispensers



Max



Duke



Snowball



Chloe



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ANGRY BIRDS™



Red



Bomb



Chuck



Angry Birds™ & © 2016 Rovio Entertainment Ltd and Rovio Animation Ltd. All Rights Reserved.



DreamWorks Trolls © 2016 DreamWorks Animation LLC. All Rights Reserved.

DISPENSERS





Dispensers



Cinderella



Rapunzel



Snow White



Belle

© Disney



Elsa



Anna



Olaf

© Disney

MICKEY MOUSE CLUBHOUSE



Mickey

Donald

Minnie

Goofy

Pluto

Daisy

© Disney

DISPENSERS

Best of
Disney · PIXAR



Buzz Lightyear

Woody

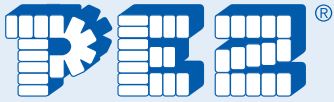
Sulley

Lightning McQueen

Nemo

Dory

© Disney/Pixar



POS



EUROBLISTER I+3



EUROBLISTER I+2



EUROBLISTER I+1



IMPULSE BLISTER I+2



IMPULSE BLISTER I+1



1/24 EUROBLISTER I+3

also available for I+2 and I+1



Contents	display	24
Palletisation	display / layer	12
	layers / pallet	7
	total displays / pallet	84
Shelf Life		24 months



1/12 EUROBLISTER I+3

also available for I+2 and I+1



Contents	display	12
Palletisation	display / layer	20
	layers / pallet	8
	total displays / pallet	160
Shelf Life		24 months



1/12 EUROBLISTER 2-FACING I+3

also available for I+2 and I+1



Contents	display	12
Palletisation	displays / layer	19
	layers / pallet	7
	total displays / pallet	133
Shelf Life		24 months

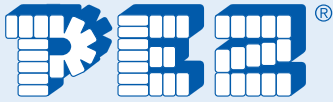


1/6/12 IMPULSE CARTON I+2

also available for I+1



Contents	display	12
	outer	6
Palletisation	outer / layer	4
	layers / pallet	8
	total outers / pallet	32
	total displays / pallet	192
Shelf Life		24 months



POS



not final



not final

SINGLE STACK DISPLAY

72 x 1+3 and 48 x 8-pack

		72 x 1+3	48 x 8-pack
Contents	carton	72	48
Palletisation	cartons / layer		4
	layers / pallet		3
	total cartons / pallet		12
Shelf Life		24 months	

QUARTER PALLET DISPLAY

216 x 1+3 and 144 x 8-pack

		216 x 1+3	144 x 8-pack
Contents	carton	216	144
Palletisation	cartons / layer		4
	layers / pallet		1
	total cartons / pallet		4
Shelf Life		24 months	



CIRCULAR

SEMI-CIRCULAR

RACKS

circular or semi-circular

	Large	Small
Contents	168 x 1+3 and 144 x 8-pack	56 x 1+3 and 72 x 8-pack
Palletisation	cartons / pallet 8	8



SHELF DISPLAY

Euroblister & Impulse Blister, delivered empty

Size W x H x D	49,8 x 25,5 x 31,5 cm
Capacity	15 x 1+3 40 x 8-packs
Palletisation	units / carton 6



RIGID

FLEXIBLE

CLIP STRIPS

Euroblister & Impulse Blister, delivered empty

	Rigid	Flexible
Size W x L	2 x 50 cm	4 x 79,5 cm
Capacity	8	12



Seasonals Halloween



Pumpkin



Ghost



Mummy



Vampire

© & TM PEZ AG



1/8 HALLOWEEN BUCKET

22 Refills and 1 Spider, opt. 1 PEZ Dispenser



Contents	display	8
Palletisation	displays / layer	7
	layers / pallet	7
	total displays / pallet	49
Shelf Life		24 months

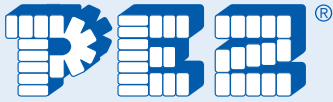


1/20 HALLOWEEN BAG 183,5g

1 PEZ Dispenser, 6 Fruit Mix Refills, 5 Cola Refills, 10 Fizzy Rolls 6g, 1 Dextrose Box 30g



Contents	display	20
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



Seasonals

Easter



Brown Bunny



White Floppy



Easter Lamb

© & TM PEZ AG



2/12 EASTER EGG I+2

1 Mini Easter Dispenser + 2 Refills



Contents	display	24
Palletisation	displays / layer	8
	layers / pallet	6
	total outers / pallet	48
	total displays / pallet	96
Shelf Life		24 months



Seasonals

Christmas

Merry X-mas!



Santa Claus



Reindeer



Snowman



Penguin

© & TM PEZ AG



2/12 X-MAS CONTAINER 1+2

1 Mini Santa Dispenser + 2 Refills



Contents	display	24
Palletisation	displays / layer	8
	layers / pallet	6
	total outers / pallet	48
	total displays / pallet	96
Shelf Life		24 months





Gifts Bags



1/24 LICENSE BAG 85g

1 Dispenser + 10 Refills + 2 Stickers



Contents	display	24
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months

DESPICABLE ME 3



NINTENDO



MY LITTLE PONY



TRANSFORMERS



TROLLS



1/20 LICENSE BAG 183,5g

1 PEZ Dispenser, 6 Fruit Mix Refills, 5 Cola Refills,
10 Fizzy Rolls 6g, 1 Fizzy Box 30g



Contents	display	20
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



YO-KAI WATCH

not final

GIFTS



Gifts

Twinpacks



TROLLS



1/12 LICENSE TWINPACK 2+4

2 Dispensers + 4 Refills



Contents	display	12
Palletisation	cartons / layer	12
	layers / pallet	9
	total displays / pallet	108
Shelf Life		24 months



ANGRY BIRDS



TRANSFORMERS



HELLO KITTY

Gifts Tins



DESPICABLE ME 3



1/6 LICENSE TIN 3+6

3 Dispensers + 6 Refills

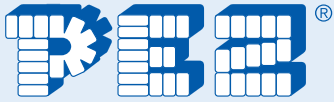


Contents	display	6
Palletisation	cartons / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



MY LITTLE PONY





Gifts

XXL Dispensers



BOB XXL



1/6 XXL DISPENSER

1 XXL Dispenser + 14 Refills



Contents	display	6
Palletisation	displays / layer	5
	layers / pallet	5
	total displays / pallet	25
Shelf Life		24 months



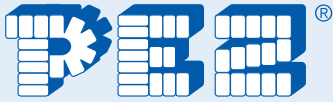
TURTLES XXL



ANGRY BIRDS XXL



GIFTS



Dextrose

with Vitamins



STRAWBERRY



RASPBERRY



TUTTI FRUTTI



1/10 DEXTROSE WITH VITAMINS 45g

Flavours: Strawberry, Raspberry, Tutti Frutti



Contents	display	10
Palletisation	displays / layer	72
	layers / pallet	14
	total displays / pallet	1008
Shelf Life		18 months

1/24 DEXTROSE WITH VITAMINS 45g

Flavours: Strawberry, Raspberry, Tutti Frutti



Contents	display	24
Palletisation	displays / layer	24
	layers / pallet	14
	total displays / pallet	336
Shelf Life		18 months

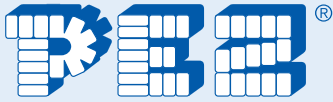


FLOOR DISPLAY - DEXTROSE 45g

Flavours: Strawberry, Raspberry, Tutti Frutti



Contents	single units	240
Palletisation	displays / pallet	6
Shelf Life		18 months

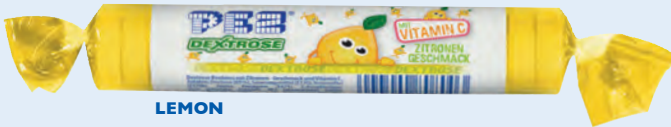


Dextrose

Rolls



RASPBERRY



LEMON



ORANGE



CASSIS

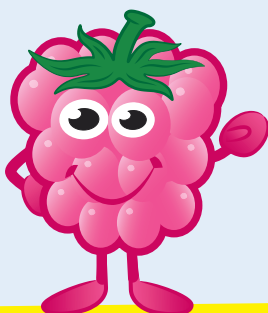


1/30 DEXTROSE ROLLS 39g

Raspberry, Lemon, Orange or Cassis



Contents	display	30
Palletisation	displays / layer	32
	layers / pallet	20
	total displays / pallet	640
Shelf Life		24 months



Fizzy Rolls



1/14 FIZZY ROLLS 9-PACK DISPLAY



Contents	display	14
Palletisation	displays / layer	34
	layers / pallet	19
	total displays / pallet	646
Shelf Life		24 months



2/150 FIZZY ROLLS 6g



Contents	display	150
	outer	2
Palletisation	outers / layer	17
	layers / pallet	12
	total outers / pallet	204
	total displays / pallet	408
Shelf Life		24 months



2/300 FIZZY ROLLS 3g



Contents	display	300
	outer	2
Palletisation	outers / layer	17
	layers / pallet	12
	total outers / pallet	204
	total displays / pallet	408
Shelf Life		24 months



License Dextrose & Fizzy



**PAW PATROL
DEXTROSE**

**PAW PATROL
FIZZY**



**YO-KAI WATCH
DEXTROSE**

**YO-KAI WATCH
FIZZY**



**TRANSFORMERS
DEXTROSE**

**TRANSFORMERS
FIZZY**



**THE SMURFS
DEXTROSE**

**THE SMURFS
FIZZY**



**TROLLS
DEXTROSE**

**TROLLS
FIZZY**



2/24 DEXTROSE OR FIZZY 30g

Dextrose Fruit Mix (Raspberry, Orange, Lemon) or Fizzy Fruit Mix (Strawberry, Tutti Frutti, Green Apple)



Contents	display	24
	outer	2
Palletisation	outers / layer	30
	layers / pallet	10
	total outers / pallet	300
	total displays / pallet	600
Shelf Life		24 months



**DESPICABLE ME 3
DEXTROSE**

**DESPICABLE ME 3
FIZZY**



**MY LITTLE PONY
DEXTROSE**

**MY LITTLE PONY
FIZZY**



Merchandising



METAL BOX
Size: L 28,5 x W 18 x H 11,5 cm
Unit: 2 pcs



T-SHIRT KIDS
Colours: red, green, pink



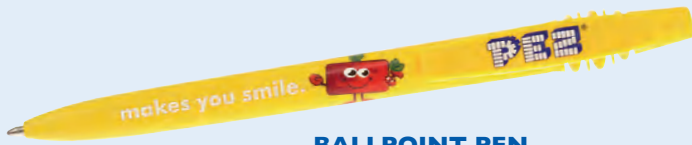
BEACH TOWEL
Size: L 160 x W 80 cm



UMBRELLA
Size: Ø approx. 100 cm



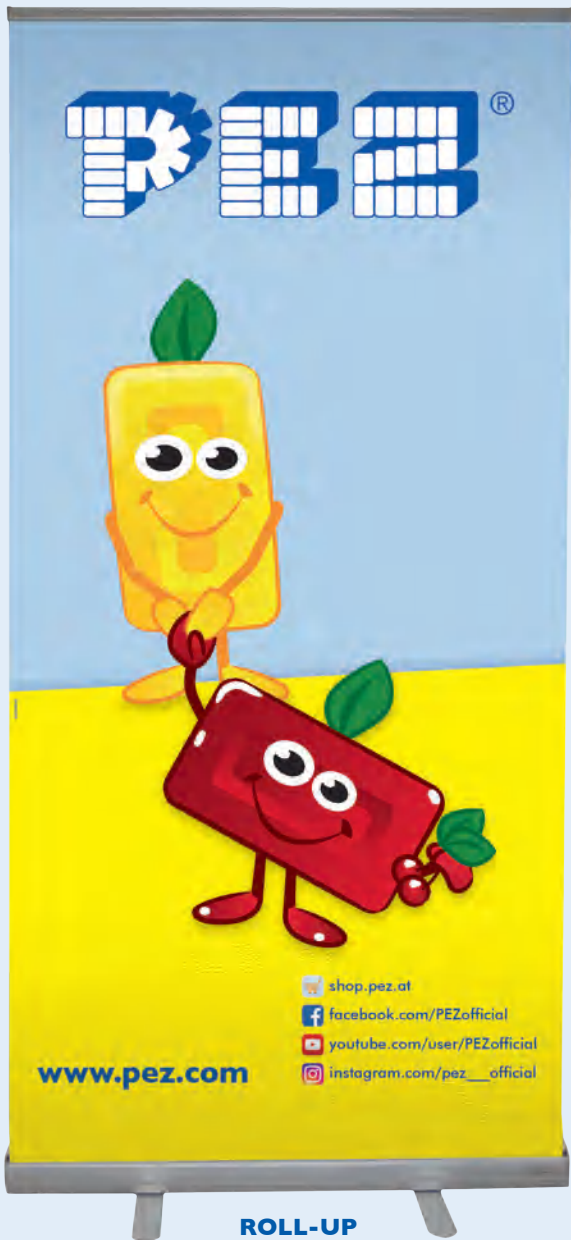
DRINKING GLASS
Size: Ø 6,1 x H 13,3 cm



BALLPOINT PEN
Unit: 100 pcs



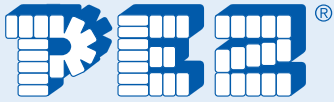
T-SHIRT WOMEN "PEZ WORLD"
Size: S, M, L



ROLL-UP
Size: L 100 x H 210 cm



SHOPPING BAG
Size: L 40 x H 35 cm
Unit: 100 pcs



Merchandising



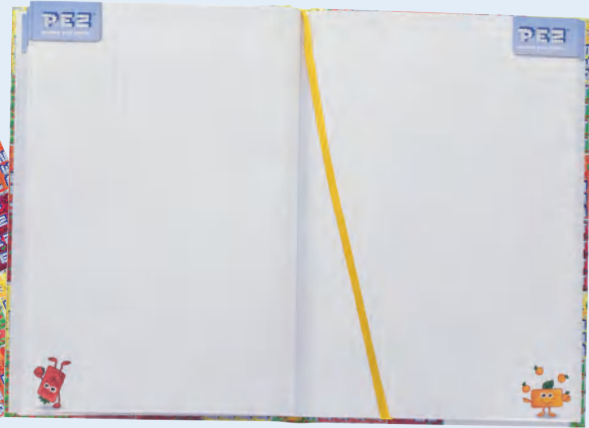
T-SHIRT MEN "LADY"
Size: S, M, L, XXL



T-SHIRT WOMEN "RETRO"
Colours: pink, red



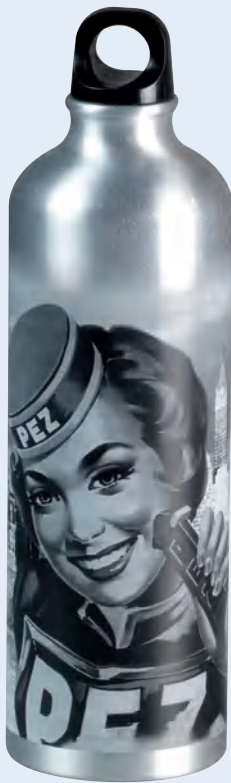
BALLOONS
Colours: yellow, orange, red, green
Unit: 100 pcs



NOTEBOOK
Size: A5 (B 15,2 x 210 x 1,2 cm)



COFFEE TO GO CUP
Capacity: 200 ml



DRINKING BOTTLE
Capacity: 750 ml



T-SHIRT MEN "PEPPERMINT"
Size: M, XXL
Colours: yellow, blue, grey



METAL BOX - RETRO
Size: L 28,5 x W 18 x H 11,5 cm
Unit: 2 pcs



SHOPPING BAG - RETRO
Size: L 33 x H 28 cm
Unit: 100 pcs

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Check out
our spot!

