

makes you smile.

2015



# PEZ – A STORY OF SUCCESS



## 1927 | The early days

The Austrian Eduard Haas III produces the first peppermint candies. This is also the hour of birth of the three famous characters: P E Z – derives from the German word for peppermint: „PFEFFERMINZ“.



## 1949 | Smoking prohibited – PEZing allowed!

In 1949, the first PEZ dispenser is launched in the form of a lighter. The motto “No smoking - PEZing allowed” is the slogan at the time.



## 1962 | Sparkling children’s eyes!

The first contact with Walt Disney is concluded: Mickey & Co and the PEZ candies with fruit flavour make children’s hearts leap for joy from now on. The success formula of PEZ: enjoying candies, playing and collecting, is still valid today.

## 2011 | The shooting star!

In August 2011, PEZ increases its product range by another product: PEZ soft. Both candies and dispensers differ significantly from the known products. This product range includes soft fruit gums instead of the usual candies. Instead of the known PEZ dispensers, there are so-called “action dispensers” with which the fruit gum can be catapulted.



## 2013 | The original is back!

Refresh your style with PEZ Peppermint! The classic from 1927 is reborn in a sugarfree way.

## Today | Not in the least quiet!

Today PEZ is in over 80 countries. 65 million dispensers sold annually! 4.2 billion PEZ candies consumed per year!



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Raspberry



Strawberry



Mango



Orange



Cola



Lemon



Cherry



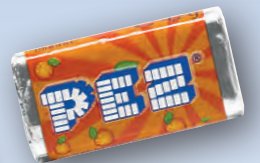
Liquorice



Fizzy



Sour Mix



**MINIS**  
The little ones with the big taste.



**8-PACK BLISTER FRUIT**  
also available for Cola and  
Mango Mix



**6-PACK EUROBLISTER FRUIT**  
also available for Cola, Sour Mix,  
Fizzy, Mango Mix and Liquorice



**8-PACK EUROBLISTER FRUIT**



**8-PACK EUROBLISTER MANGO-MIX**



**8-PACK EUROBLISTER COLA**



**8-PACK EUROBLISTER SOUR MIX**



**8-PACK EUROBLISTER LIQUORICE**



**8-PACK EUROBLISTER FIZZY**



**8-PACK BLISTER FIZZY**



**1/100 SINGLE REFILL FRUIT**  
also available for Sour Mix  
and Mango Mix



**1/12 8-PACK EUROBLISTER FRUIT**  
also available for Cola, Fizzy,  
Sour Mix, Mango Mix and Liquorice



**1/18 8-PACK EUROBLISTER FRUIT**  
also available for Cola, Fizzy, Sour Mix,  
Mango Mix and Liquorice



**3/12 8-PACK OR 6-PACK BLISTER FRUIT**  
also available for Cola, Fizzy and Mango Mix



**1/24 8-PACK OR 6-PACK EUROBLISTER FRUIT**  
also available for Cola, Fizzy, Sour Mix, Mango Mix and Liquorice



**1/400 PEZ REFILL  
METAL CAN**



**1/100 PEZ MINIS**

DESCRIPTION		6/100 Single Refill Fruit/PEZ Fizzy	1/12 Euro- blister 8-pack	1/18 Euro- blister 8-pack	3/12 Blister 8-pack	1/24 Euroblister 8-pack/6-pack	2/400 Single Refill	6/100 PEZ Minis Plastic Display
Contents	display	100	12	18	12	24	400	100
	outer	6			3		2	6
Palletisation	cartons / layer	66						
	outer / layer			48	21			
	displays / layer	11	25			35	8	18
	layers / pallet	8	15	7	7	6	10	9
	total outers / pallet	88			147		80	162
	total displays / pallet	258	375	336	441	120	160	972
Shelf Life		24 months	24 months	24 months	24 months	24 months	24 months	24 months



1/42 4-PACK  
Fruit Mix



1/200  
Fruit Mix



1/45 5-PACK  
Fruit Mix



1/20 4-PACK  
Fruit Mix



1/100 SINGLE REFILL PEZ FIZZY



1/150 PEZ FIZZY  
also available with fruit refills



1/42 4-PACK  
PEZ Fizzy

DESCRIPTION		1/42 4-pack Fruit/PEZ Fizzy	3/200 Single Refill	1/45 5-pack	6/20 4-pack	2/150 Fruit/PEZ Fizzy
Contents	display	42	200	45	20	150
	outer		3		6	2
Palletisation	cartons / layer					34
	displays / layer	34	16	20	150	17
	layers / pallet	19	7	10	8	12
	total outers / pallet		112		200	204
	total displays / pallet	646	336	200	1200	408
Shelf Life		24 months	24 months	24 months	24 months	24 months



EUROBLISTER 1+3



EUROBLISTER 1+2



EUROBLISTER 1+1



IMPULSE BLISTER 1+2



IMPULSE BLISTER 1+1



1/12 IMPULSE BLISTER 1+2  
also available for 1+1



6/6 IMPULS BLISTER 1+2  
also available for 1+1

DESCRIPTION		1/6/12 Impulse Carton	6/6 Blister
Contents	display	12	6
	outer	6	6
Palletisation	outer / layer	7	9
	layers / pallet	4	4
	total outers / pallet	28	36
	total displays / pallet	168	216
Shelf Life		24 months	24 months



1/24 EUROBLISTER 1+3  
also available for 1+2 and 1+1



1/12 EUROBLISTER 1+3  
also available for 1+2 and 1+1



1/12 EUROBLISTER 2-FACING 1+3  
also available for 1+2 and 1+1

DESCRIPTION		1/24 Euroblister	1/12 Euroblister	1/12 Euroblister 2-facing
Contents	display	24	12	12
Palletisation	display / layer	12	20	19
	layers / pallet	7	8	7
	total displays / pallet	84	160	133
Shelf Life		24 months	24 months	24 months



SHELF DISPLAY



CLIP STRIP ASSEMBLED



SINGLE STACK DISPLAY



RACK LARGE CIRCULAR

DESCRIPTION	Rack large circular	Rack semi circular	PEZ Wall Display	PEZ Shelf Display
Quantity	168 x 1 + 3 144 x 8-packs	56 x 1+3 72 x 8-pack	45 x 1 + 3 120 x 8-packs	15 x 1 + 3 40 x 8-packs
Units / Cartons			1	6
Cartons / Pallet	8	8		

DESCRIPTION		Single Stack Display		Quarter Pallet		Variable Floor Display	Clip Strip EBK or Impulse Blister
		72 x 1+3	48 x 8-pack	216 x 1+3	144 x 8-pack		
Contents	unit						8
	carton	72	48	216	144	various	3
Palletisation	cartons / layer	4		4			4
	layers / pallet	3		1			9
	total cartons / pallet	12		4		4	36
Shelf Life		24 months	24 months	24 months	24 months		24 months



RACK SEMI CIRCULAR



WALL DISPLAY



VARIABLE FLOOR DISPLAY  
various ways of filling

QUARTER PALLET



# STAR WARS

NEW

Disney



Yoda



Darth Vader



R2-D2



Stormtrooper

starwars.com © & ™ Lucasfilm Ltd.

# minions

NEW



Stuart



Dave

minionsmovie.com

#minions



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# my LITTLE PONY

NEW



Twilight Sparkle



Rainbow Dash

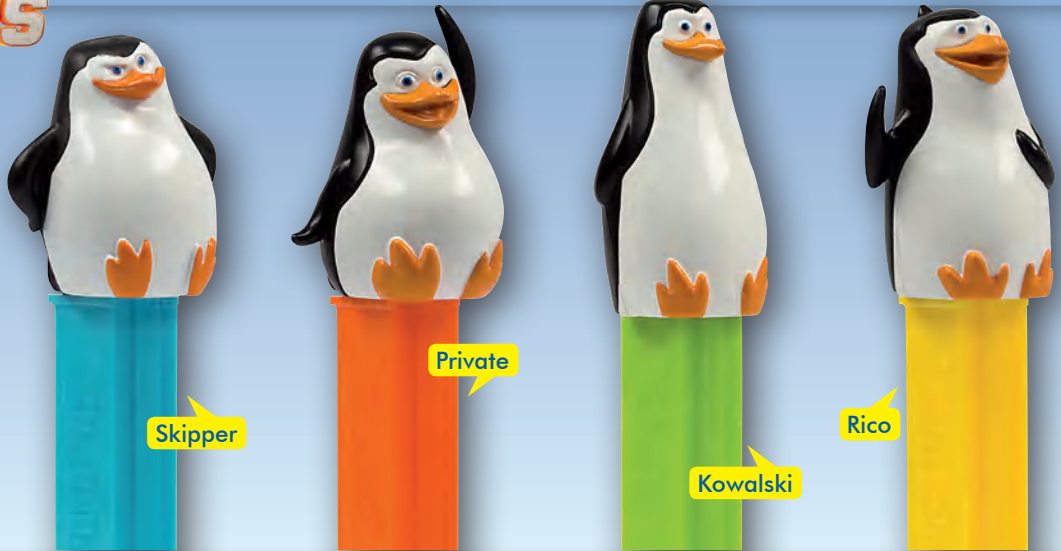


Pinkie Pie

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DREAMWORKS  
**PENGUINS**  
of MADAGASCAR

NEW



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MARVEL  
**AVENGERS**

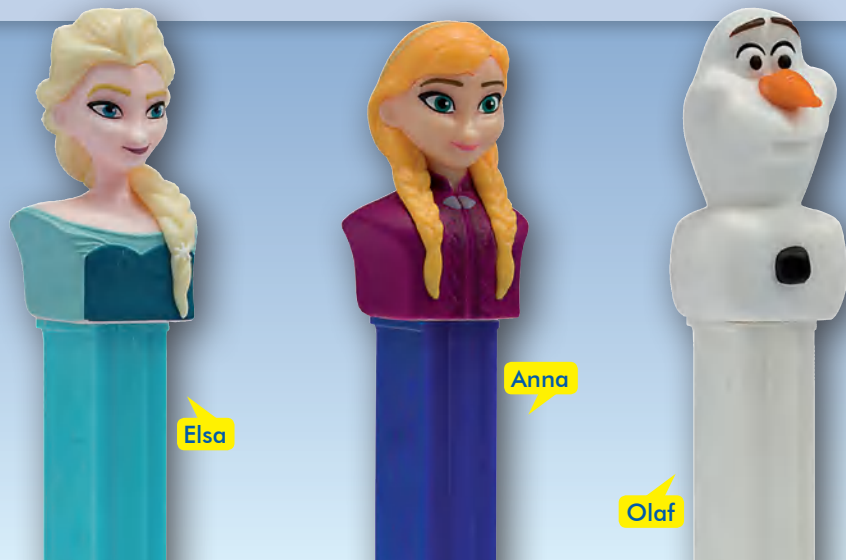
NEW



MARVEL © MARVEL

Disney  
**FROZEN**

NEW



© Disney

DISPENSER

# PEANUTS



Snoopy

Woodstock

Lucy van Pelt

Charlie Brown

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# HELLO KITTY



Hello Kitty

© 1976, 2015 SANRIO CO., LTD.



Minnie

© Disney