

Discover
the world of



2011

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PEZ – A STORY OF SUCCESS

The success story of PEZ candy started nearly a century ago in Austria. In 1927, Eduard Haas III invented a new peppermint candy and called it PEZ (after the German word for peppermint, **P**feff**E**rmin**Z**). It was originally meant to freshen the breath of the upper classes and was sold in pocket tins.

In the early 1960s, PEZ introduced dispensers that were appealing to children. The inimitable combination of tasty candy and fun dispenser was born, and so began PEZ's triumphal success around the world.

PEZ Candy + PEZ Dispensers = Worldwide Success

In 1962, the first licensing agreement with Walt Disney was signed. Placing heads of cultural icons on the candy dispensers added the final touch to the unique product of PEZ. Almost instantly, children and the young-at-heart started collecting, refilling and trading the different dispensers in schoolyards and offices.

Today, more than 65 million PEZ dispensers and more than 4.2 billion of the delicious brick-shaped PEZ candies are sold every year. Product innovations and state-of-the-art production conditions guarantee PEZ's continuing lead in the market.

MORE CHARACTERS, MORE FUN

PEZ regularly adds new characters to the cast. That means PEZ lovers and collectors always have a new reason to keep buying PEZ. At the moment, the product range consists of more than 80 different figures.





THE CULT BRAND





SINGLE REFILL:
Strawberry, Orange, Lemon,
Cherry, Raspberry and Cola

Raspberry-Lemon,
Peach

Strawberry-Vanilla,
Tangerine

MINIS:
The little ones with the big taste.



8-PACK EUROBLISTER
Fruit, Cola, Winter & Summer Fruit Mix and Sour Mix
(also available with stickers & tattoos)



6-PACK EUROBLISTER FRUIT
also available for Cola, Winter
& Summer Fruit Mix and Sour Mix

8-PACK BLISTER FRUIT
also available for Cola,
Winter and Summer Fruit Mix



1/100 SINGLE REFILL FRUIT



1/24 8-PACK OR 6-PACK EUROBLISTER FRUIT
also available for Cola, Winter & Summer Fruit Mix and Sour Mix



1/200



1/8/16 REFILL TUBE
fruit or peppermint

DESCRIPTION	1/24 Euroblister		6/100 Single	1/8/16 Refill Tube	3/200	
	8-pack	6-pack	Refill	fruit or peppermint	Single Refill	
Gross Weight (kg)	display	2.070	0.900	1.286	1.700	
	outer unit		6.230		5.100	
Contents	display	24	100	0.146		
	outer		6	8	200	
Size (mm)	display	163 x 160 x 223	163 x 160 x 223	95 x 120 x 154	195 x 98 x 133	264 x 182 x 172
	outer			310 x 253 x 165		
Palletisation	cartons / layer	35	35	11	48	16
	layers / pallet	6	6	8	12	7
	total outers / pallet			88		112
	total displays / pallet	210	210	528	576	336
Shelf Life	24 months	24 months	24 months	24 months	24 months	



1/45 5-PACK
Fruit Mix



1/100 PEZ MINIS



1/400 PEZ REFILL
METAL CAN



1/12 8-PACK BLISTER FRUIT
also available for Cola, Winter &
Summer Fruit Mix and Sour Mix

DESCRIPTION		2/400 Single Refill	1/12 Blister 8-pack	1/45 5-pack
Gross Weight (kg)	display	3.400	1.033	2.200
	outer	6.800		
Contents	display	400	12	45
Size (mm)	display	370 x 294 x 117	46 x 84 x 221	200 x 200 x 94
Palletisation	cartons / layer	8	25	20
	layers / pallet	10	15	10
	total outers / pallet	80		
	total displays / pallet	160	375	200
Shelf Life		24 months	24 months	24 months

DESCRIPTION		6/100 PEZ MINIS Plastic Display
Gross Weight (kg)	display	0.480
	outer	2.990
Contents	display	100
	outer	6
Size (mm)	display	Ø 118 x 79
	outer	365 x 128 x 167
Palletisation	cartons / layer	18
	layers / pallet	9
	total outers/pallet	162
	total displays/pallet	972
Shelf Life		24 months

Hello Kitty



Hello Kitty

© 1976, 2011 SANRIO CO., LTD.



Finn McMissile



Jow Mater



Lightning McQueen

© Disney/Pixar



Tigress



Monkey



Po



Shifu

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Dog



Monkey



Cat

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Ferb



Phineas



Perry

© Disney



Belle

Cinderella



Rapunzel



available from June 2011



Snow White

© Disney

DISPENSER

BEN 10



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nickelodeon

SPONGEBOB SQUAREPANTS



© 2009 Viacom International Inc.

THOMAS & FRIENDS



© Gullane (Thomas) Limited 2009

MICKEY MOUSE CLUBHOUSE



Mickey



Donald



Minnie



Goofy



Pluto



Daisy

© Disney

Best of DISNEY · PIXAR



Lightning McQueen



Woody



Buzz



Nemo



Sulley

© Disney/Pixar

WINX CLUB



Bloom



Flora



Stella

Winx Club™ © 2003-2009 Rainbow S.p.A. All Rights Reserved. Series created by Iginio Straffi

Power Trucks

Eurobully



Eurotransporter



US Truck 1



US Truck 2



Design may vary!

© & TM PEZ AG

click 'N' play



Piglet



Eeyore



Winnie Pooh



Tigger



Roo

© Disney



the new innovative PEZ dispenser!!!



EUROBLISTER 1+3



EUROBLISTER 1+2



EUROBLISTER 1+1



IMPULSE BLISTER 1+2



IMPULSE BLISTER 1+1



**MR. MEN™
LITTLE MISS™**
Roger Hargreaves



Mr. Men™ Little Miss™ Copyright © 2010 THOIP (a Chorion Company). All rights reserved.

Halloween



© & TM PEZ AG



WINTER STARS



© & TM PEZ AG

Happy EASTER!



© & TM PEZ AG



1/12 EASTER EGG 1+4



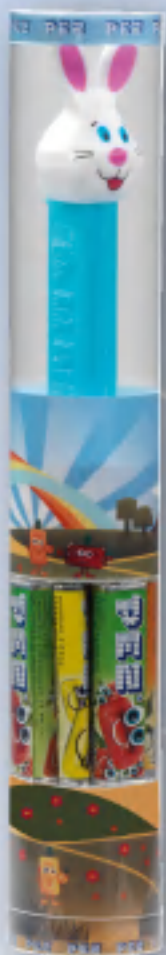
1/12 X-MAS CONTAINER 1+4



EASTER EGG



X-MAS CONTAINER



EASTER TUBE
1+7 Fruit



XMAS TUBE
1+7 Fruit



EASTER TWINPACK



X-MAS TWINPACK

DESCRIPTION		1/28 X-Mas/ Easter Tube 1+7	1/12 X-Mas/ Easter Tube 1+7	1/12 PEZ Twinpack 2+4	2/12 Easter Egg/ X-Mas Container 1+4
Gross Weight (kg)	unit	0.103	0.103	0.118	0.077
	display	3.202	1.569	1.609	1.170
	outer				2.492
Contents	display / outer	28	12	12	24
Size (mm)	display	340 x 288 x 286	322 x 215 x 285	322 x 215 x 149	336 x 283 x 148
	outer				343 x 290 x 284
Palletisation	cartons / layer	8	11	12	8
	layers / pallet	5	5	9	6
	total outers / pallet				48
	total displays / pallet	40	55	108	96
Shelf Life		24 months	24 months	24 months	24 months



EUROBLISTER 1+3



EUROBLISTER 1+2



EUROBLISTER 1+1



IMPULSE BLISTER 1+2



IMPULSE BLISTER 1+1



1/12 IMPULSE BLISTER 1+2
also available for 1+1

DESCRIPTION		1/6/12 Impulse Carton	
		1+1	1+2
Gross Weight (kg)	unit	0.037	0.046
	display	0.669	0.771
	outer	4.460	5.072
Contents	display	12	12
	outer	6	6
Size (mm)	display	185 x 220 x 180	185 x 220 x 180
	outer	570 x 230 x 370	570 x 230 x 370
Palletisation	outer / layer	7	7
	displays / pallet		
	layers / pallet	4	4
	total outers / pallet	28	28
	total displays / pallet	168	168
Shelf Life		24 months	24 months

DESCRIPTION		1/12 Euroblister 1+2	1/12 Euroblister 1+3
Gross Weight (kg)	display	0.718	0.918
Contents	display	12	12
Size (mm)	display	199 x 197 x 222	199 x 197 x 222
Palletisation	display / layer	20	20
	layers / pallet	8	8
	total displays / pallet	160	160
Shelf Life		24 months	24 months



1/12 EUROBLISTER 1+2
also available for 1+3 and 1+1



1/12 EUROBLISTER 2-FACING 1+3
also available for 1+2 and 1+1



1/24 EUROBLISTER 1+3
also available for 1+2 and 1+1

DESCRIPTION		1/24 Euroblister 1+2	1/24 Euroblister 1+3
Gross Weight (kg)	display	1.343	1.543
Contents	display	24	24
Size (mm)	display	295 x 260 x 222	295 x 260 x 222
Palletisation	display / layer	12	12
	layers / pallet	7	7
	total displays / pallet	84	84
Shelf Life		24 months	24 months

DESCRIPTION		1/12 Euroblister 2-facing	
		1+2	1+3
Gross Weight (kg)	unit		
	display	0.888	0.897
	outer		
Contents	display	12	12
	outer		
Size (mm)	display	280 x 164 x 223	280 x 164 x 223
	outer		
Palletisation	outer / layer		
	displays / pallet	19	19
	layers / pallet	7	7
	total outers / pallet		
	total displays / pallet	133	133
Shelf Life		24 months	24 months



SHELF DISPLAY



SINGLE STACK DISPLAY



RACK LARGE CIRCULAR

DESCRIPTION	Rack large circular	PEZ Wall Display	PEZ Shelf Display
Width (cm)		41	41
Depth (cm)		25	25
Height (cm)	1780	70	25
Diameter (cm)	556		
Quantity	168 x 1 + 3 144 x 8-packs	45 x 1 + 3 120 x 8-packs	15 x 1 + 3 40 x 8-packs
Size Cartons (cm)	580 x 420 x 800	83 x 53 x 10	
Units / Cartons		1	6
Cartons / Pallet	8		

DESCRIPTION	Variable Floor Display	
Gross Weight (kg)	carton	various
Contents	carton	various
Size (mm)	carton	410 x 680 x 1311
Palletisation	cartons / layer	
	layers / pallet	
	total cartons / pallet	4

DESCRIPTION		Single Stack Display		Quarter Pallet	
		72 x 1+3	48 x 8-pack	216 x 1+3	144 x 8-pack
Gross Weight (kg)	carton	10.240		29.280	
Contents	carton	72	48	216	144
Size (mm)	carton	582 x 506 x 400		585 x 398 x 1260	
Palletisation	cartons / layer	4		4	
	layers / pallet	3		1	
	total cartons / pallet	12		4	
Shelf Life		24 months	24 months	24 months	24 months



WALL DISPLAY

CLIP STRIP
CARTON



CLIP STRIP
PLASTIC



1/270 Z-CCLICK DISPLAY



QUARTER PALLET



VARIABLE FLOOR DISPLAY
various ways of filling

DESCRIPTION		1/270 Z-Click Display duo-pack
Gross Weight (kg)	unit	0.070
	stack	17.500
Contents	display	54
	stack	270
Size (mm)	outer	405 x 293 x 420
	stack	405 x 293 x 820
Palletisation	racks / layer	6
	layers / pallet	2
	total racks / pallet	12
Shelf Life		24 months



HELLO KITTY BAG

SPONGEBOB BAG



Hello Kitty



Spongebob

Patrick

Squidward

Gary

1/24 Hello Kitty Bag
also available for Spongebob and Cars



DESCRIPTION		1/24 Bags
Gross Weight (kg)	display	3.06
Contents	display	24
Size (mm)	display	365 x 268 x 188
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months

DESCRIPTION		1/20 Sports and Fun Bag
Gross Weight (kg)	unit	0.228
	display	4.963
Contents	display	20
Size (mm)	display	395 x 397 x 210
Palletisation	displays / layer	8
	layers / pallet	8
	total displays / pallet	64
Shelf Life		24 months



CARS BAG



Finn McMissile



Jow Mater



Lightning McQueen



SPORTS & FUN BAG
features a variety of PEZ classics.

BAGS





candy dispenser

keyring



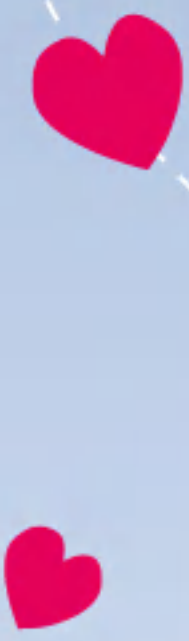
SINGLE STACK DISPLAY PEZ FRIENDS HELLO KITTY
also available for Mickey Mouse



1/12 PEZ FRIENDS
HELLO KITTY
also available for
Mickey Mouse

DESCRIPTION		1/12 PEZ Friends Mickey Mouse/Hello Kitty 1+1	Single Stack Display PEZ Friends	
			36 x 1+1	48 x 8-pack
Gross Weight (kg)	display	0.035		
	outer	0.650		
	carton		5.148	
Contents	display	12		
	carton		36	48
Size (mm)	display	245 x 180 x 240		
	carton		582 x 506 x 400	
Palletisation	displays / layer	15		
	cartons / layer		4	
	layers / pallet	9	2	
	total displays / pallet	135		
	total cartons / layer		8	
Shelf Life		24 months	24 months	

NEW





PEZ PENCIL BOX
filled with 6 x 4 packs of PEZ candy rolls.



HELLO KITTY TIN



BEST OF PIXAR TUBE
2+4 Fruit



HELLO KITTY TUBE
1+7 Fruit



CARS TUBE
2+4 Fruit





XXL DISPENSER
HELLO KITTY



XXL DISPENSER
SPONGEBOB



XXL DISPENSER
BUZZ LIGHTYEAR



XXL DISPENSER
MICKEY MOUSE



XXL DISPENSER
HELLO KITTY

PEZ SPORTS CAR
with built-in PEZ dispenser,
pull-back mechanism and
2 x 4 packs of PEZ candy rolls.



TUBE TRAY



DESCRIPTION		1/8 Sports Car	1/10 Pencil Box	1/28 Tube Tray 1+7
Gross Weight (kg)	unit	Formel 1 0.320	0.310	0.103
	display	Racing Car 0.350		
Contents	unit	2 x 4-pack candy rolls	6 x 4-pack candy rolls	
	display	8	10	28
Size (mm)	unit	110 x 210 x 80 + 70mm hang tag	190 x 95 x 25	
	display	225 x 475 x 170	200 x 200 x 137	340 x 288 x 286
Palletisation	displays / layer	7	24	8
	layers / pallet	8	9	5
	total displays / pallet	56	216	40
Shelf Life		24 months	24 months	24 months

DESCRIPTION		1/6 Hello Kitty Tin
Gross Weight (kg)	unit	0.369
	display	2.464
Contents	display	6
Size (mm)	display	375 x 255 x 170
Palletisation	cartons / layer	9
	layers / pallet	9
	cartons / pallet	81
Shelf Life		24 month

DESCRIPTION		1/6 XXL Dispenser
Gross Weight (kg)	unit	0.590
	display	4.348
Contents	unit	2x7 pack candy rolls
	display	6
Size (mm)	unit	135 x 135 x 340
	display	355 x 440 x 310
Palletisation	displays / layer	5
	layers / pallet	5
	total displays / pallet	25
Shelf Life		24 months





1/24 Thomas the Tank
Dextrose 30g



1/24 Vita PEZ
Dextrose 30g

Polka Bears



1/24 Polka Bears
Dextrose 30g



1/24 PEZ
Dextrose 30g

1/10 Spongebob
Dextrose 100g



1/24 Spongebob
Dextrose 30g

DESCRIPTION		1/10 Spongebob Dextrose 100g	2/24 Licensed Dextrose/Polka Bears	2/24 Vita PEZ Dextrose
Gross Weight (kg)	unit	0.110		
	display	1.200	0.890	0.880
	outer		1.910	1.850
Contents	display	10	24	24
	outer		2	2
Size (mm)	display	250 x 145 x 140	174 x 144 x 84	174 x 144 x 84
	outer		181 x 153 x 179	181 x 153 x 179
Palletisation	outers / layer		30	30
	cartons / layer			
	displays / layer	23		
	layers / pallet	11	10	10
	total outers / pallet		300	300
	total displays / pallet	253	600	600
Shelf Life		24 months	24 months	24 months



Funky Fizzy Rolls
10-pack 6g



1/150 Funky Fizzy 6g

1/300 Funky Fizzy 3g



Funky Fizzy 1/30 4+1
multipack 6g

1/24 Hello Kitty
Fizzy Candies 30g



Fizzy Mini Bag



DESCRIPTION		1/24 10-pack Funky Fizzy	2/150 Funky Fizzy 6g plastic tin	2/300 Funky Fizzy 3g plastic tin	1/30 4+1 Funky Fizzy	2/24 Fizzy Candy 30g	1/50 Fizzy Mini Bag
Gross Weight (kg)	unit	0.074			0.033	0.032	0.009
	display	1.976	0.986	0.986	1.090	0.890	0.510
	outer		2.108	2.108		1.910	
Contents	display	24	150	300	30	24	50
	outer		2	2		2	
Size (mm)	display	146 x 84 x 220	Ø 160 x 133	Ø 160 x 133	200 x 200 x 94	83 x 145 x 172	192 x 107 x 108
	outer		325 x 170 x 175	325 x 170 x 175		178 x 150 x 176	
Palletisation	cartons / layer					30	
	outers / layer		17	17			
	displays / layer	21			20		44
	layers / pallet	6	12	12	10	10	15
	outers / pallet		204	204			
	total outers / pallet					300	
Shelf Life	total displays / pallet	126	408	408	200	600	660
		24 months	24 months	24 months	24 months	24 months	24 months



MIXED FRUIT
(STRAWBERRY, CHERRY, LEMON,
ORANGE, APPLE, PEAR)



CLIP STRIP
JELLY GANG
- NOT ASSEMBLED



SUPER

COOL!

JELLIES



SAMPLING BAG



LUCY



BARRY



KENNY

1/12 JELLY GANG



1/24 JELLY GANG

DESCRIPTION		1/12 Jelly Gang 100g	1/24 Jelly Gang 100g
Gross Weight (kg)	unit	0.104	0.104
	display	1.465	2.860
Contents	display	12	24
Size (mm)	display	326 x 137 x 218	326 x 263 x 218
Palletisation	displays / layer	19	10
	layers /pallet	7	8
	total displays / pallet	133	80
Shelf Life		18 months	18 months



PEZ FOR CLEVER MINDS

FINALLY A SUPPLEMENT THAT'S FUN AND TASTES GREAT!

- PEZ smart promotes **mental concentration** and boosts the **function and performance of the brain**.
- PEZ smart contains vitamins, minerals and l-glutamine.
 - Vitamins B1, B2, B3, B6, B12 and folic acid, mineral zinc and l-glutamine are essential for various metabolic processes. They enhance the capacity of memory and concentration.
 - Vitamin C, magnesium and selenium promote well-being, support the energy-system of the body and protect the cells from oxidative damage.
- 8.4 g PEZ smart, this equals two packages of mini-refills, cover the daily recommended amount of various vitamins.
- It is produced only with natural colours and flavours!
- PEZ smart is sugar free! Xylitol – the sugar-substitute used – is good for strong teeth.



Including around 20 different puzzles to collect. Cool stickers inside!



The first PEZ-dispenser with a secret compartment!

DESCRIPTION		1/12 PEZ Smart	1/12 PEZ Smart Refill 14-pack
Gross Weight (kg)	unit	0.039	0.074
	display	0.631	0.941
Contents	display	12	12
Size (mm)	display	283 x 148 x 174	145 x 82 x 174
Palletisation	displays / layer	20	76
	layers /pallet	9	9
	total displays / pallet	180	684
Shelf Life		18 months	18 months



BLISTER 1+2



1/12 PEZ SMART 1+2



1/12 PEZ SMART REFILLS 14-PACK





1/24 CANDY FUN BRACELETS
with candies in a variety of
flavours



TONGUE TATTOOS

CANDY BRACELETS

FIZZY ROLLS

TONGUE TATTOOS



CANDY FUN 1/24
BRACELETS EUROBLISTER

1/24 CANDY FUN BRACELETS



1/48 CANDY FUN BRACELETS TIN



DESCRIPTION		8/24 Candy Fun Bracelets	1/24 Hello Kitty Candy Bracelets 4-pack	1/24 Funky Fizzy 10-pack	1/24 Tongue tattoos	2/48 Candy Fun Bracelets Tin
Gross Weight (kg)	unit	0.016	0.073	0.074	0.019	0.770
	display	0.384	1.950	1.976	0.656	
	outer	3.072				1.775
Contents	display	24	24	24	24	
	Tin					48
	outer	8				2
Size (mm)	display	140 x 120 x 85	315 x 298 x 220	146 x 84 x 220	248 x 164 x 225	
	Tin					Ø 151 x 160
	outer	290 x 250 x 180				320 x 165 x 144
Palletisation	outers / layer	12				12
	displays / layer		8	21	21	
	layers / pallet	8	7	6	6	8
	outers / pallet	96				96
	total displays/pallet	768	56	126	126	768
Shelf Life		24 months	24 months	24 months	24 months	24 months



POSTER



BALLPOINT PEN



METALBOX



POSTER



UMBRELLA



PEZ PENCIL BOX



CAP ADULTS



CAP KIDS



XXL DISPENSER HELLO KITTY





PEZ SPORTS CAR

Design may vary!



VOLLEYBALL



SHOPPER BAG



BALLOONS



SHIRTS MEN



SHIRTS KIDS



SHIRTS WOMEN



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